

LUNCH & LEARN

October 27, 2022

Coastal Bend Business Innovation Center
10201 SPID Corpus Christi, TX 78418

11:30AM – 1:00PM



Dr. Jim Lee

Regent Professor of Economics
College of Business
Texas A&M University-Corpus Christi

Understanding the Coastal Bend's Capacity for Innovation & Regional Competitiveness

Understanding your local economy and market can help your business succeed. This Lunch & Learn session will present what shapes innovative entrepreneurial activity and what has driven economic growth in the Coastal Bend. You should attend if you are a community leader or citizen who is looking for future economic opportunities in the region.

Jim Lee is the Director of South Texas Economic Development Center and Regents Professor of Economics at Texas A&M University-Corpus Christi. Jim works closely with the Coastal Bend Business Innovation Center and other economic

and workforce development agencies to promote South Texas' regional competitiveness and quality of life.

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